

Re-Engineering Business Process Improvement & Design (Improve, Innovate, Master)

We are all in the business of improving organizational processes. Yet, despite promising methodologies such as Lean, Agile, SixSigma, Re-Engineering and others, organizations and individuals are largely failing to achieve expected results.

Change all that with **Process Centered Project Management**, a new and power approach that fuses *Process Improvement and Project Management*.

Who Should Attend:

Anyone whose job requires them to improve a business process. By the way, that's everyone, but especially:

- Project and Program managers
- Business analysts, process analysts, and modellers
- Process designers, enterprise analysts and architects
- Agile, Lean, Six Sigma practitioners who want to maximize their methodology's effectiveness
- Business Process Re-Engineering enthusiasts

An **interactive & experiential** seminar that will benefit professionals wanting to maximize their success by advancing their knowledge and skills in process analysis, design, improvement & innovation.

What You'll Learn

- How to understand & measure the performance of any business process
- How to radically re-engineer a business process to achieve highest performance
- Lead/participate in projects to improve key business processes.
- Maximize effectiveness of Project Management, Business Analysis, Re-Engineering , Agile, Lean, Six-Sigma Avoid the many pitfalls leading to failure of these otherwise powerful methodologies.
- **How to become a more successful _____ (PM, BA, Manager, Engineer ...).**

What You Won't Learn

- A whole bunch of new terms for stuff you already know (fake knowledge).

A 3 day *Deep Learning experience* that will change the way you *think* and make you more successful.

Lead by: Angelo Baratta (I'm all about design.)

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A 3-day^{PLUS}
Rapid Learning™
experience

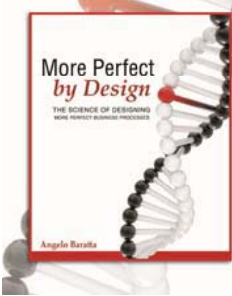
UNDERSTAND

Re-Engineering Business Process Improvement & Design

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ACHIEVING SUCCESS: By DESIGN

WHY SHOULD I ATTEND

- I want to become a business process design/improvement master.
 - I want to integrate people, process, technology, and change management in my projects.
 - I want to help my customers and team succeed so I can succeed.
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- Produce accurate, relevant requirements in up to half the time.
 - Reduce the effort to maintain documentation by half.
 - Produce more accurate process maps and specifications in half the time.
 - Increase business user engagement throughout the project.
 - Predict process performance & identify performance constraints.
 - Produce simpler more accurate project plans that integrate performance and risk.
 - Maximize effectiveness and efficiency of Lean, Six-Sigma, Agile, Project Management and other methodologies.
 - Link specific changes to specific stakeholder value measures.
 - *Leverage your project management, process improvement, and business analysis knowledge and skills to maximize personal performance.*

WHAT MAKES A FEW COMPANIES LIKE TOYOTA SUCCEED WHERE MOST OTHERS FAIL? LEARN THE KEY SECRETS BEHIND LEAN, AGILE, AND OTHER METHODOLOGIES

Most courses focus on procedural and tools knowledge (process map, Kanban, user stories ...). But they fail to instill the mindset that lead to such innovative concepts. Of course you will learn new & powerful methods and techniques. But more importantly this seminar *will change the way you think and the way you see.*

And that impacts the results you and your team produce.

LEARN THROUGH DIRECTED EXPERIENCE WITH OUR BUSINESS PROCESS SIMULATOR (BPS) & OUR PRODUCTION GAME.

You will learn concepts through our live Business Process Simulator and our interactive experiential Production Game.

The least effective way to learn is to read about a topic, or to be lectured about a topic by an expert.

The most effective way to learn is through direct experience, in a controlled environment, facilitated by an expert who will help you to absorb the concept and understand it at a deep level, so that *you can then customize and apply it in your unique environment.*

Using our live Business Process Simulator and The Production Game you will experience knowledge and principles. This course is over 75% interactive and experiential.

Don't choose among Lean, Agile, Waterfall, Six-Sigma or other methodologies. Maximize effectiveness of your current methodology or customize your own from key principles taken from each. Start innovating your own rather than copying others.

You can't lead by following a "me-too" approach.

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WHAT YOU CAN EXPECT TO LEARN

We learn not so much by following recipes (methodologies) but by applying knowledge, principles, and techniques customized to the current situation.

Learning to See & Understand

Classical modelling is great for simple and visible problems. It's based on time and motion concepts. We observe and depict using techniques such as process mapping and value stream mapping. You will be introduced to the **Relational Process transform Model™ (RPtM™)**. It expands classical modelling based on the concept of "change and impact." It works as well as classical with simple processes and truly excels with complex and knowledge processes.

This new way to see is a new and more powerful paradigm for both process analysts and systems analysts. It is declarative rather than procedural and proven to be easier to understand by both professionals and subject matter experts.

Learning to Measure

Participants learn how to develop a custom measurement framework which can be used to validate process performance. You will learn how to link stake-holder value and process performance, and how to use the framework to manage the process.

Learning to Innovate/Problem Solve

Innovation can be described as a process!

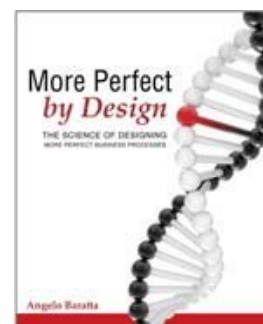
Classical problem solving relies on techniques such as brain storming and mind mapping to solve problems. They are based on the premise that the answer is already in someone's head and all we need do is coax it out. Useful for simple problems. Useless for complex problems. You will be introduced to the innovative paradigms of **Solution Innovation™** and **Solution Profiling™**. You'll learn to produce a profile of the solution that can be tested for FIT against the problem. False solutions are identified up-front. Solutions with high likelihood of success are identified early. The results are faster problem solving and better FIT solutions.

Learning to Learn (Success through designed failures)

You will be learn a powerful framework that guarantees your team will learn rapidly leading to maximum performance. The ability to both learn continuously and fail rapidly is key to progress.

And much, much more ..

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INNOVATE

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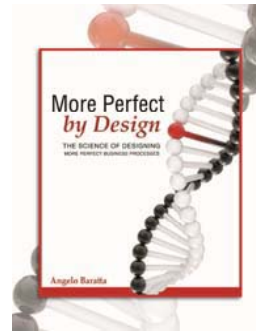
YOUR FACILITATOR AND COACH - ANGELO BARATTA

Angelo is a former instructor for the Schulich Executive Education Centre (SEEC at York U). He is a current and past president of the PMI Lakeshore Ontario Chapter and former Chair for the Business Process SIG of CAMC Canada.

He has over 30 years of experience across a variety of industry sectors and has lead numerous projects for both large and medium sized corporations.

He is the author of the book “More Perfect *by Design*: The science of designing *more perfect* business processes”, which presents a methodology-independent framework for designing, understanding and managing business processes to strategy. The book and key concepts from Lean, Agile, Six-Sigma are a foundation for this **Rapid Learning™** workshop.

Available from online retailers.



Some of the many organizations Angelo has had the privilege of working with:



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